

# Sponsorship Opportunities

Run Day, Fun Day – Clear Lake Township Land Conservancy

Run Day, Fun Day on July 12<sup>th</sup> is a community centered event held by the Clear Lake Township Land Conservancy in collaboration with the Clear Lake community. All levels of sponsors are welcome to provide promotional materials on the day of the event such as coupons, business cards, bracelets, and flyers displayed at our sponsor tables or in handout bags for runners.



## DIAMOND - \$5,000

- Prominent placement on Start/Finish Line arch.
- Very Large logo - Top Line logo placement on marketing materials.
- Logo on Runsignup.com website used for runner registration.
- Largest logo on the back of run t-shirts.
- Well-placed signage at the event and recognition from the podium.
- All additional benefits below.

**DIAMOND**  
\$5,000 or more

## PLATINUM - \$2,500

- Placement on Start/Finish Line arch.
- Large logo - Second Line placement on marketing materials.
- Logo on Runsignup.com website used for runner registration.
- Large logo on the back of run t-shirts.
- All additional benefits below.

**PLATINUM**  
\$2,500

## GOLD - \$1,000

- Medium logo - Third Line placement on marketing materials.
- Logo on Runsignup.com website used for runner registration.
- Medium logo on the back of the run t-shirts.
- All additional benefits below.

**GOLD**  
\$1,000

## SILVER - \$500

- Small company name on the back of run t-shirts.
- Placement in September Newsletter, distributed to 1,000 households.
- Logo on Runsignup.com website used for runner registration.
- Prominent mention in print and online marketing.

**SILVER**  
\$500

## BRONZE - \$250

- Prominent mention in print and online marketing.

**BRONZE**  
\$250

## DETAILS

## TOTAL

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Pay online (clearlakeconservancy.org) or by check to:

**Clear Lake Township Land Conservancy**  
**111 Gecowets Drive**  
**Fremont, IN 46737**

*All proceeds above and beyond the cost of organizing and executing Clear Lake Conservancy Run Day, Fun Day will support the mission of the Clear Lake Township Land Conservancy, a 501(c)3 nonprofit land trust. Tax ID: 35-1835491*

111 Gecowets Drive

Office (260) 527-1072

Cell (260) 667-0350

Fremont, IN 46737

clearlakeconservancy.org



## Wondering how your donation supports the Clear Lake Conservancy and Community?

Our work focuses on environmental education, water quality improvements, and natural areas preservation. Below are some of the project costs for 2025 that your donation helps fund.

<b>\$20,000</b>	Funding for one advanced sampling station for water testing for one year. This will help us gather the data we need to understand the nutrients and sediments entering our lakes. Data drives our action!
<b>\$15,000</b>	Treating 20 - 30 acres of an aquatic invasive species for one year to mitigate the damaging effects of invasive overgrowth on our lake floor.
<b>\$10,000</b>	Purchasing and forever protecting 1 - 2 acres of sensitive habitat, critical wetlands, or open space.
<b>\$8,500</b>	Funding of one basic sampling station for water testing for one year at the outflow of Round Lake.
<b>\$3,000</b>	Completing aquatic species identification and mapping of Clear and Round Lakes in the spring and fall.
<b>\$2,000</b>	Printing one issue of Clear Thinking newsletter to keep our community engaged in our projects, programs, and environmental updates.
<b>\$2,000</b>	Providing tools and supplies for annual workdays in our growing number of properties.
<b>\$1,500</b>	Funding the printing of the 2025 Conservancy Calendar that highlights the beautiful natural surroundings of our Clear Lake Community.
<b>\$1,400</b>	Providing additional seed planting and maintenance of the prairie at Clear Lake Nature Preserve.
<b>\$1,000</b>	Funding for four sessions of our youth education summer program, Knee-high Naturalists, and T-shirts for all participants.
<b>\$500</b>	Supporting the appraisal or survey costs for the acquisition of one new property to protect and preserve forever.
<b>\$250</b>	Contributes to the ongoing maintenance of 3 public trails that inspire personal connection with nature and feature educational hikes.
<b>\$100</b>	Providing support to outside speakers for various adult and community educational programs.

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