



Outreach Education Committee 2022 Work Plan

	Task	Lead	Category	Timeline	Status
Outreach					
1	Clear Thinking Newsletters (c: content due; p:to print; m: in mailboxes/e-blast)				
a.	January	Bridget	O&E	12/23; 1/12; 1/26	
b.	March	Bridget	O&E	3/1; 3/16; 3/30	
c.	May	Bridget	O&E	4/26; 5/11/ 5/25	
d.	July	Bridget	O&E	6/23; 7/13; 7/27	
e.	September	Bridget	O&E	8/30; 9/14; 9/28	
f.	November	Bridget	O&E	10/18; 11/2; 11/16	
2	Blue Paper				
a.	Wave Action	Karen	O&E	April	
b.	Natural Shorelines	Elizabeth	O&E	August	
c.	Fish/Cisco - At Clear Lake	TBD	O&E	November	
3	Review & Update Website	Bridget	O&E	November	
4	Share Shoreline Living Publication	Staff	O&E	Ongoing	
Events					
1	Knee-high Naturalists				
a.	TBD	Tracy	Staff	1-Jul	
b.	TBD	Tracy	Staff	8-Jul	
c.	TBD	Tracy	Staff	15-Jul	
d.	A Day at the Farm ????	Tracy	Staff	22-Jul	
e.	TBD	Tracy	Staff	29-Jul	
2	Fremont School Projects				
a.	Watershed Book w/ FES	Tracy	O&E	April/May	
b.	Trail work - waterbars, GM pull	Elizabeth	O&E	May 12 or 13	
3	Neighborhood Cleanup Project	Staff	O&E & LC	March 22 - April 22	
4	Gala / Fundraiser	Bridget	All	25-Jun	
5	Native Plant Sale with Riverview	Bridget	Staff & Vol.	28-May	
6	Wildflower Hikes	Elizabeth	Staff & Vol.	April 30 & Aug. 6	
7	SWCD Youth Conservation Field Day	Bridget	Staff & Vol.	Sept. 13	
8	Duck Day	Bridget	Staff & Vol.	Oct 6 & 7	
9	Halloween Trail	TBD	Staff & Vol.	Oct. 22	
10	National Hike Day	Elizabeth	Staff & Vol.	Nov. 17	
Other					
1	2021 Annual Report	Bridget	Contractor	Feb.	
2	Clear Lake Directory Ad	Bridget	Contractor	Feb.	
3	Online form for Docent tour	Elizabeth	NA	Mar. 30	
5	2023 calendar	Bridget	All	to print by July	
6	Retractable banners		Volunteer		
a.	Organization	Char & Bridget	O&E	TBD	
b.	Knee-high Naturalists	Don & Tracy	O&E	Pending Vistaprint	
7	35th Commemorative Publication			TBD	

Members: Bill Culbertson (chair), Brenda Elliott, Elizabeth Tracy (staff), Katy Hoehn, Mary Jo Fitzenrider, Don Luepke, Bill Greffin, Char Ekroth, Karen Horrell ex-officio