



Outreach Education Committee 2021 Work Plan

	Task	Lead	Category	Timeline	Status
Outreach					
1	Clear Thinking Newsletters (c: content due; p:to print; m: in mailboxes/e-blast)				
a.	January	Bridget	O&E		
b.	March	Bridget	O&E	3/1, 3/15, 3/29	
c.	May	Bridget	O&E	4/26, 5/10, 5/24	
d.	July	Bridget	O&E	6/28, 7/12, 7/26	
e.	September	Bridget	O&E	8/30, 9/13, 9/27	
f.	November	Bridget	O&E	10/18, 11/1, 11/15	
2	Blue Paper				
a.	Pollination/Pollinators		O&E	April	
b.	Blue Green Algae		O&E	August	
c.			O&E	November	
3	Website				
a.	Review & update	Webmaster	O&E	March	
b.	Review & update	Webmaster	O&E	November	
4	Plan and review deliverables from Skagga	Bridget	O&E	Ongoing	
Events					
1	Knee-high Naturalists				
a.		Tracy		2-Jul	
b.	Fireflies	Tracy		9-Jul	
c.	Cicadas	Tracy		16-Jul	
d.	Mason Bees & Habitat	Tracy		23-Jul	
e.		Tracy		30-Jul	
2	Fremont Middle School Project				
a.	Classroom visits & Field Day	Bridget	Volunteer	March, April, May	
3	Neighborhood Cleanup Project	Bridget & Tracy	O&E & LC	April 10 - 22	
4	2021 Gala			26-Jun	
5	Docent video tours for BOD & Comm. members		LC & O&E		
6	Native Plant Sale with Riverview	Bridget to	Volunteer	29-May	
7	A Day at the Farm	Bridget to Bruce	Moody & Crew		
8	SWCD Youth Conservation Field Day	Bridget to Janel	Volunteer	Tentative	
9	Duck Day	Bridget to Tami	Volunteer	Tentative	
Other					
1	2020 Annual Report			February	
2	Clear Lake Directory Ad	Bill Greffin	Skagga	February	
3	Online form for Docent tour			2022	
4	Promo. Video Promotion	All	O&E & DC	Ongoing	
5	Branded Merchandise	Tracy	Gear Group	31-Mar	
6	2021 calendar: collect photos	Tracy	Volunteer	to print by July	

Members: Brenda Elliott (chair) Tracy Hughes (staff), Katy Hoehn, Mary Jo Fitzenrider, Don Luepke, Bill Greffin, Char Ekroth, Bill Culbertson, Karen Horrell ex-officio