



Development Committee 2019 Work Plan

Task	Lead	Timeline	Status
Approve Committee Charter and recommend to Bd	Karen	By end of January	
Provide support to staff to identify and apply for grants to support land acquisition, WQ protection, stewardship efforts and education	Bridget & Committee	Ongoing	
Create and populate a donor management database	Bridget, Karen & Terry (Finance)	By end of June	
Develop key metrics and reports from donor management and financial systems	Bridget, Karen & Terry (Finance)	By end of June	
Define and track "significant progress" towards Endowment Fund targets (using 6/2018 Fund Dev. Plan as guidance)	Karen & Committee	Ongoing	
Recommend 2019 annual fundraising targets and events; coordinate with other committees through EC	Bridget, Karen & Nancy (Executive)	By end of March	
Create a 3-year fundraising calendar	Bridget, Karen & Committee	By end of June	
Create plan, working group and goals for June Gala (budgeted for net of \$38,500, updated to \$75,000)	Karen & Nancy	By end of February	
Evaluate 2018 Annual Giving results and giving history and recommend ongoing process and participation targets for 2019	Bridget, Karen & Terry (Finance)	By end of September	
Create a plan to raise and maintain \$50,000 in land acquisition funds by 12/31/2019	Bridget, Karen & Bruce (Lands)	By end of December	
Identify ways to diversify funding sources	Bridget, Karen & Committee	Ongoing	

Members: Karen Horrell (c), Nancy Webster, Tracy Hughes, Jim Horein, Dan Rippe